

Bristlecone is a leader

in helping clients maximize the strategic value of their supply chain.

Bristlecone has an in-depth understanding of the demand and supply planning issues in several industries, including high technology, semiconductors, consumer packaged goods, food products and discrete manufacturing.

Supply Chain Planning Services

Globalization, shortening product lifecycles, shifting demand patterns, channel consolidation and outsourced operations add to the complexity of the supply chain. Yet a well functioning supply chain is one of the single biggest sources of competitive advantage for any manufacturer. And it all begins with an ability to understand demand and build the optimal supply plan.

Supply and Demand Planning Services

Bristlecone has an in-depth understanding of the demand and supply planning issues in several industries, including high technology, semiconductors, consumer packaged goods, food products and discrete manufacturing. We understand the best practices in demand planning including the “One Number” principle and Consensus Forecasting, Lifecycle Planning, Promotion Planning and Collaborative Demand Planning. We also have a deep understanding of supply planning issues including the centralized planning model, simultaneous consideration of material and capacity constraints, exception based planning, what-if decision making, integration of planning and execution, sub-contracting/co-packing, safety stock planning, etc.

Bristlecone supply chain planning services include:

- Assessment of existing demand and supply planning processes, benchmarking against best practices using the industry standard Supply Chain Operations Reference (SCOR) model and recommendation of process improvements to reduce costs and improve service levels
- Implementation of Supply Chain solutions
- Risk assessment of Supply Chain implementations being performed by in-house staff or by other services organizations, and recommendations to ensure that the implementation is a success

“Bristlecone’s broad knowledge of SAP APO and proven success in previous SAP implementations will add value to our company wide SAP implementation.”

– Nestle USA

Why Bristlecone?

We focus on obtaining business, not technical results. Our deployment methodology enables us to perform a rapid assessment of your supply chain environment or a fast implementation of your supply chain system.

“*The combination of supply chain planning domain knowledge, expertise in implementing SAP SCM solutions, and in-depth knowledge of the internals of SAP SCM software led AMR to rank Bristlecone as one of the leading SAP supply chain service providers in the industry.*”

Our SAP Expertise

The combination of deep supply chain planning domain knowledge, expertise in implementing SAP Supply Chain Management (SAP SCM) solutions, and in-depth knowledge of the internals of SAP SCM software led AMR to rank Bristlecone as one of the leading SAP supply chain service providers in the industry. Our SAP services include:

- Implementation of SAP's demand and supply planning solution
- Customization of SAP SCM software to map to clients' specific requirements
- Development of specific extensions to the SAP software to address the unique requirements of these industry segments
- Risk assessment of SAP SCM implementations being performed either by in-house staff or by other services organizations



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For additional information on how we can help you with either an assessment of your Supply Chain planning processes or implementation/extension of your SAP SCM system, please contact us at sales@bcone.com or visit www.bcone.com.