



FOR IMMEDIATE RELEASE

Bristlecone Announces Strongest Quarter Ever

Two Multi-million Dollar Deals Cap Record-Breaking Quarter for Supply Chain Consulting Leader

Milpitas, CA – November 13, 2007 – Bristlecone, one of the industry’s most trusted supply chain business advisors and solution providers, today announced the strongest quarter ever in its operating history. The growth was seen uniformly across all three Bristlecone operating areas: Americas, International and Bristlecone Labs. Bristlecone concluded the six months ending September 30 with higher bookings for the fiscal first half than for all of the prior fiscal year – positioning it for a 100% year-over-year growth.

Contributing to the record-breaking second fiscal quarter were two major deals with a leading consumer products company and a top semi-conductor manufacturer. In addition, engagements with leading CPG, pharmaceutical, oil and gas, food products and semiconductor companies around the world highlighted the continual demand for Bristlecone’s exceptional supply chain thought leadership and expertise.

“Our results speak for themselves. Longtime as well as new clients are telling us very clearly that they value Bristlecone’s exclusive focus on supply chain management, and the resulting competitive advantage that they gain,” said Ashok Santhanam, Bristlecone’s president and CEO. “Our unmatched domain knowledge combined with our global investment in world class talent is paying off.”

To support this growth, Bristlecone has increased staffing across all geographies, and has continued its commitment to hiring consultants with deep, real world supply chain experience. With recent personnel enhancements, Bristlecone now has the capacity to execute over fifty simultaneous engagements globally.

About Bristlecone

Bristlecone, (www.bcone.com) is a leading consulting and systems integration firm focused on helping clients maximize the strategic value of their supply chains. Across over 100 engagements ranging from supply chain strategy and network design to supply chain system implementations, Bristlecone clients have realized the promise of the Bristlecone Advantage: value through focus; first-hand, real world experience; focus on business results; rapid time to value; and full accountability through fixed fee/fixed time service delivery. Headquartered in Silicon Valley, CA, Bristlecone helps clients across North America, Europe and the Asia/Pacific regions realize high business impact from improved supply chain planning, sourcing, execution, analytics, and data management, and has been continually acknowledged by industry analysts as a leader in solutions for the extended supply chain. Bristlecone clients include globally recognized companies such as ABB, Applied Materials, BP, Exxon/Mobil, Freescale Semiconductor, Georgia

Pacific, HP, LSI, Mahindra & Mahindra, Nike, Qatar Petroleum, Petronas, Ranbaxy, Silicon Labs, Sony, Unilever and Whirlpool. For more information please visit www.bcone.com

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