

Bristlecone - SP Jain partnership for EMBA course



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What's in it for Bristlecone employees?

- Employees can get admission in this program without appearing for CAT exam.
- Fee of this program is lesser than other regular MBA courses from SP Jain or any other top B-School.
- Good balance between work and pursuance of this course as employees are required to be in campus for only 9 days in a quarter.
- It is a good employee centric program which will benefit Bristlecone employees in regards to fee, admission, enhancing their skills & knowledge & improving their overall profile.
- It is a great way of pursuing higher studies while working. While employees are getting exposure to various challenges and opportunities in the job, this program will help employees to overcome the challenges and bridge the gap for achieving their professional goals by great learning and skill enhancement.

Details of the EMBA program

- Course Name – PGEMP
- Duration – 21 Months.
- Start Date – Every Quarter
- Batch Size – 50 in 1 quarter. 20 in 1 year from 1 organization, which means 5 employees can take admission every quarter.
- Employees pursuing this course are required to be in campus for 9 days every quarter during the course. If an employee is unable to be in the campus in any particular quarter then he or she can move the visit to the next subsequent quarter.

Program Architecture

Phase	Pre- Foundation	Foundation		Integration		Customization		End Exam
Contact	0	1	2	3	4	5	6	7
Month Count	0	3	6	9	12	15	18	21
# Campus Days	3	9	9	9	9	9	9	3
# Sessions	18	50 +3	50	45+ 9	60	45 + 9	54	9

- Pre Foundation Phase: Language of business: Eco, Finance, and use of Facts
 - Foundation Phase: Rules and Tools of various functions
 - Integration Phase: Application and strategy : using rules and tools
 - Customization Phase: Intensive Application : Electives and Project

Course Architecture

Phase	Pre – Foundation	Foundation		Integration		Customization		End Exam
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# Campus Days	3	9	9	9	9	9	9	3

Subjects	Basics	Rules / Tools	Applications	Self Learning
	<ul style="list-style-type: none"> ▪ Fin A/C ▪ Micro Eco ▪ Use of Facts 	<ul style="list-style-type: none"> ▪ Operations -1 ▪ Marketing -1 ▪ Finance -1 ▪ Bus. Environ -1 ▪ People / Perf-1 ▪ Costs 	<ul style="list-style-type: none"> ▪ Operations -2 ▪ Marketing -2 ▪ Finance -2 ▪ Bus. Environ -2 ▪ People / Perf-2 ▪ Strategy –1 	<ul style="list-style-type: none"> ▪ Int'l Business ▪ Effectiveness ▪ Negotiation Skills ▪ Strategy -2 ▪ Simulation ▪ Elective Subjects

** These are classroom sessions and consist of teaching sessions and also group work sessions

Course Model

“TLAP” Model

- Teaching
- Learning: Examination – 50%
- Application: Evaluated mentors / Institute – 35%
- Projects: Guide & panel & mentor – 15%

Accreditation of the course

- PGEMP program herein is accredited as being “MBA Equivalent” by **AMBA** of London.

Benefits

- Learning not only from the professors but also from:
- High quality peers from some of the best companies.
- Interactions with in-company mentors.
- Off-campus work of applying the class learnings to the job.
- A major project for the employer: an academic requirement.
- Rigorous and frequent evaluations and feedback (130).
- 7 Learning Resources:
 1. Experienced Faculty : Internal, External, Guest
 2. Peers: Class Mates, Group Mates, Room Mates
 3. Library : Books, CDs, subscriptions
 4. Many academic activities on campus
 5. Resource Persons for each subject
 6. Handbooks / books / blogs for each course
 7. Mentors inside the company
- Course Accreditation: MBA-equivalent by AMBA London.
- SPJIMR ranking: Top 10 India, Top 20 Asia, Top 50 World.
- No CAT exam for getting admission into this course.
- Seamless Learning - Once the executives join us, they are exposed to concepts and education through various methods like lectures, simulations, games, debates, group work, guest lectures by eminent practitioners.
- Lesser fee as compared to other courses of SP Jain or any other top B-School.

Eligibility Criteria

- Minimum 5 yrs. of work experience.
- Readiness to accept the policies around the program. Such as fee, fee division with Bristlecone.
- Only 1st 20 nominations will be considered for the upcoming batch.
- PHs approval is required in case more than 2-3 nominations are from the same project.
- Understanding the outcomes of program termination.

Admission Criteria

Self nominations – Employees will nominate themselves depending upon the eligibility criteria (mentioned above) and their readiness to accept the policies around the program (mentioned in subsequent pages). They need to fill up a form available on SP Jain's website on the following link www.spjimr.org/pgemp/index.asp.

- These nominations will be shared with campus and these employees will have to go through a written test IQ, GD, PT & PI to get the admission.
- Employees shortlisted by the campus will enroll for the course.
- Employees who are not short listed will get another chance in the next quarter to get the admission in the course.

Fee Structure

"Per Person" all-inclusive fees are as follows and include everything except the **service tax of 14.50%**

Tuition Fees: Rs 5.40 Lakhs

Hostel Fees: Rs 1.60 Lakhs (Twin sharing lodging and boarding for 60 days)

Materials: Rs 50,000 (Books and Licenses)

TOTAL: Rs 7.50 Lakhs

Thank You

For any queries please write
to exec-mba@bcone.com