

Bristlecone ODI Adapter for Salesforce.com

STREAMLINED AND SEAMLESS SALESFORCE INTEGRATIONS

How Do You Address Your Key Performance Questions?

- How do I manage my entire enterprise data and information spread across heterogeneous platforms?
- How do I integrate Salesforce.com data with the rest of my enterprise applications?
- How do I ensure data integrity throughout my enterprise?

If you are contemplating answers to such questions, Bristlecone can help

Oracle Data Integrator (ODI) is a comprehensive market-leading data integration platform from Oracle for all data integration requirements: from high-volume, high-performance batch loads and event-driven, trickle-feed integration processes to SOA enabled data services. With many companies subscribing to the Salesforce.com CRM solution, a fully integrated and customizable packaged data integration adapter has become the need of the hour.

Bristlecone's ODI Adapter For Salesforce.com

Bristlecone provides an out-of-box ODI adapter for Salesforce.com that can seamlessly connect, retrieve and write data back and forth into the Salesforce.com cloud. This solution enables a variety of use cases such as application-to-application data synchronization, enterprise application integrations, business process automation and business intelligence. The adapter facilitates rapid sharing of critical information about prospects, customers, sales and marketing programs, post-sale support activities and more, using ODI Knowledge Modules (KM) framework.

Features

- Secure connection to Salesforce.com applications
- Metadata-driven interfaces and access to all Salesforce.com application modules
- Salesforce.com API and Data Loader interfaces to support asynchronous bi-directional interactions
- Integration based on Salesforce.com SOAP Partner WSDL and Bulk API for optimized data load, robust error handling, look-up operation and easy transformation (LKM)
- Automatic batch calculation for bulk data load as per Salesforce.com governors and limits
- Supports incremental extraction and upload
- Formats data into user-defined target (Oracle database, CSV file)

Solution Highlights

Quick Time-to-Market -

Ensures higher productivity and reduces integration development time.

Standards-based, Flexible Architecture -

Purely standards-based, developed over ODI Knowledge Modules Java plug in architecture. Its simple, intuitive wizard-driven integration development framework makes it easy for developers to create hassle-free data interfaces.

Standards-based, Flexible Architecture -

The out-of-box packaged offering makes it easily deployable and extensible over ODI platform without much effort.

Development Experience

Extends the value for Salesforce.com

- Improves financial planning and management by synchronizing sales pipelines and forecasts with accounting information
- Facilitates better stock and demand planning by linking sales and inventory management systems
- Exchanges order status and delivery information with clients and partners
- Integrates sales, marketing, accounting, call center and other applications, for a single, accurate view of prospect/customer details and historical data across the business

Enables Seamless Enterprise-wide Connectivity

Enables data exchange between Salesforce.com and any other enterprise applications/systems like:

- Packaged Applications such as Oracle E-Business Suite, JD Edwards, SAP, etc.
- Message systems such as JMS, MQ Series, MSMQ, Sonic MQ, and Tibco Rendezvous, etc.
- Databases and Warehouse applications – Oracle, SQL, Postgres, etc.

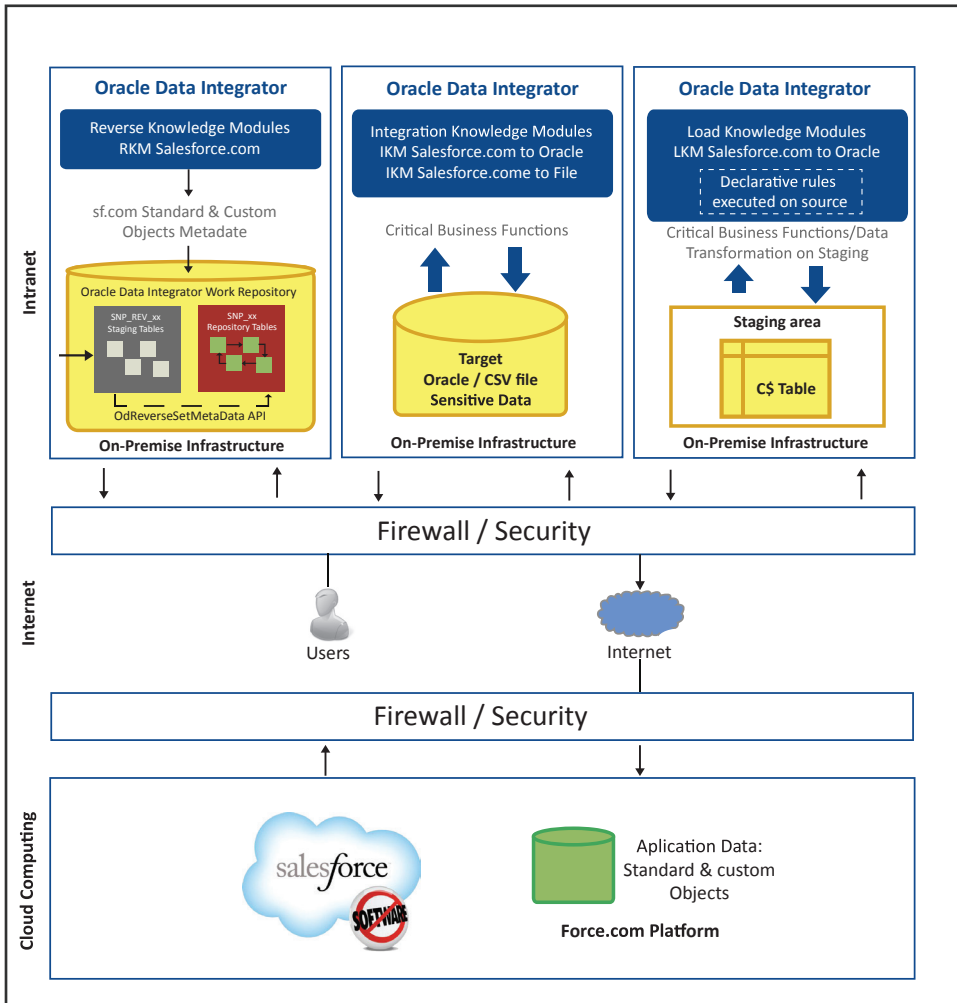


Figure1: Bristlecone's Salesforce.com Adapter

Bristlecone

Bristlecone is a leader in advising clients on how to maximize the strategic value of their supply chains and assisting them in unleashing that value rapidly through effective use of enabling technologies. With our singular focus on addressing procurement and supply chain challenges, we help our clients to diagnose, design, enable and enhance their operations by encapsulating our years of experience into pre-configured solutions, accelerated deployments and enhancement packs for the leading supply chain technologies.

Headquartered in California's Silicon Valley, Bristlecone also has offices located across the United States, Canada, the United Kingdom, Germany, Switzerland, Singapore, Malaysia and India.

Partner with Bristlecone seamless Salesforce.com integration with your enterprise data and applications. To set up a discussion with our team, please send your inquiry to sales.odisfkm@bcone.com

Technical Specification

- Runs on ODI framework 11.1.1.6.2 or above
- Uses Java Development Kit (JDK) 1.5 or above
- Salesforce.com Web Services API ver 27.0
- Salesforce.com Apex Data Loader ver 27.0

Bristlecone Differentiators

- Unparalleled expertise in designing and developing cross-platform application interfaces
- Integration Certification center for various ISVs
- Focus on cloud integration

Organizational Capabilities

- Oracle Platinum Partner
- Proven product development methodology packaged with tools and accelerators to ensure quicker and quality output
- Rich experience in integrating enterprise applications from leading vendors such as Oracle, SAP and other ISVs
- Diverse functional and technical skills
- Development alliances with various SaaS and IPaaS vendors